## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

app

Applicant:

Leonard Robert Speiser et al.

Title:

PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

Docket No.:

2043.093US1

Filed:

September 18, 2003

Examiner:

Gerald J. O'Connor

MS Appeal Brief - Patents Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

FEB 0.9 2007 W

Serial No.: 10/666,681

Due Date: February 19, 2007

Group Art Unit: 3627

We are transmitting herewith the following attached items (as indicated with an "X"):

 $\underline{X}$  Response to Notice of Non-Compliant Appeal Brief (5 pgs.).

X Return postcard.

If not provided for in a separate paper filed herewith, Please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG, WOESSNER & KLUTH, P.A.

Customer Number 49845

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Reg. No. 48,095

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<u>PATENT</u>

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**SYSTEM** 

# RESPONSE TO NOTICE OF NON-COMPLIANT APPEAL BRIEF

MS Appeal Brief - Patents Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This responds to the Notice of Non-Compliant Appeal Brief mailed on January 19, 2007. In compliance with MPEP 1205.03(B) and 37 CFR 41.37(c)(1)(v), Appellants submit the following corrected sections from Appellants' previously-submitted Appeal Brief filed October 18, 2006.

Page 2 Dkt: 2043.093US1

Please replace the previously submitted Status of the Claims Section 3 with the below replacement.

## 3. STATUS OF THE CLAIMS

Claims 1-14 and 23-34 were withdrawn in response to a Restriction Requirement mailed June 21, 2005. Claims 15-22 are currently pending in this patent application. A Final Office Action was mailed on April 18, 2006. Claims 15-22 stand finally rejected, and their rejection is the subject of the appeal of this matter.

Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

Page 3 Dkt: 2043.093US1

Please replace the previously-submitted Summary of Claimed Subject Matter Section 5 with the below replacement.

## 5. SUMMARY OF CLAIMED SUBJECT MATTER

Independent method claim 15 relates to providing listing recommendations to users of a network-based commerce system (*see*, *e.g.*, Application at p. 6, lines 2-3). In an embodiment, a plurality of listings is arranged in a plurality of divisions (*see*, *e.g.*, Application at p. 11, lines 9-12; p. 13, lines 4-11). The method identifies a division based on user interaction (*see*, *e.g.*, Application at p. 13, lines 4-11), identifies at least one frequently used search term associated with the identified division (*see*, *e.g.*, Application at p. 13, lines 7-8), and provides a link to the user to listings associated with the search term (*see*, *e.g.*, Application at p. 13, lines 11-17; FIGS. 12A and 12B).

Serial Number: 10/666,681

Filing Date: September 18, 2003

Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

Page 4 Dkt: 2043.093US1

Please replace the previously-submitted Grounds of Rejection to be Reviewed on Appeal Section 6 with the below replacement.

# 6. GROUNDS OF REJECTION TO BE REVIEWED ON APPEAL

1) Claims 15-22 are rejected under 35 U.S.C. § 102(a) as being anticipated by Spiegel et al. (U.S. Patent No. 6,466,918).

Serial Number: 10/666,681 Filing Date: September 18, 2003

Title: PRODUCT RECOMMENDATION IN A NETWORK-BASED COMMERCE SYSTEM

## **REMARKS**

Page 5

Dkt: 2043.093US1

Appellants have reviewed the Response to the Final Office Action, mailed on June 19, 2006. Appellants have failed to find any amendments to the claims in the Response. Although the Advisory Action of July 3, 2006 indicates that amendments will be entered for the purposes of appeal (see § 7), Appellants submit that there were no such amendments. As such, Appellants respectfully request clarification of the objection as indicated in § 3 of the Notice of Non-Compliant Appeal Brief of January 19, 2007.

#### CONCLUSION

In accordance with MPEP 1205.03(B) and 37 CFR 41.37(c)(1)(v), only the non-compliant sections of Appellants' previously-submitted Appeal Brief have been included in this response.

Appellants respectfully submit that the Examiner withdraw the non-compliant status and examine the Appeal Brief.

If necessary, please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

Respectfully submitted,

LEONARD ROBERT SPEISER ET AL.

By their Representatives,

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Date O2/02/07 By Andre L Marais

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Pter Person

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